License Market Share

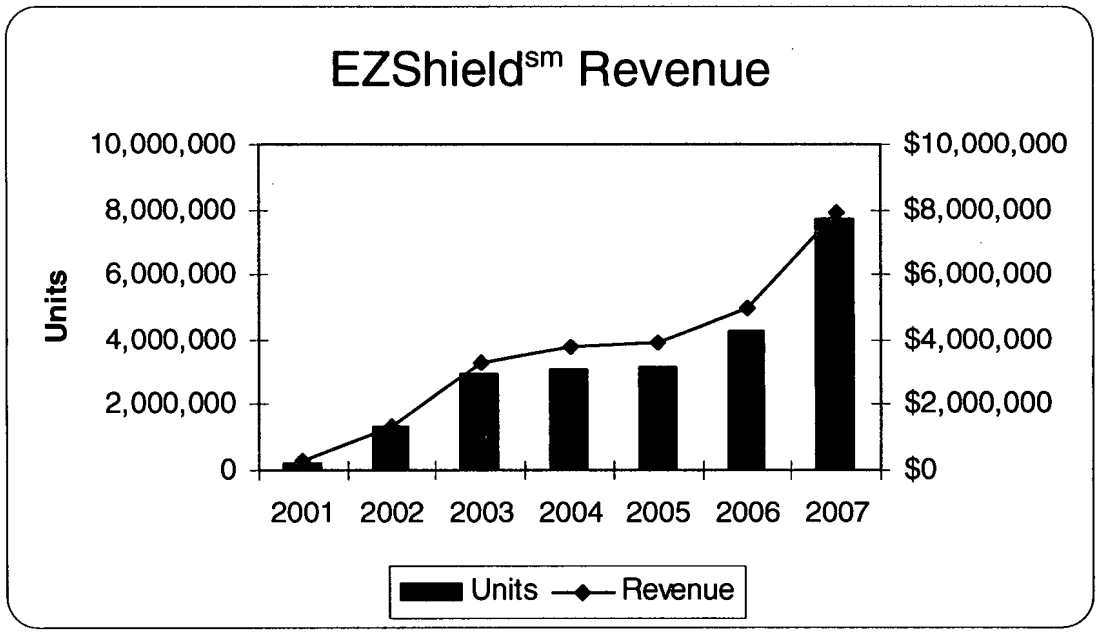
Direct-to-Consumer Channel

Custom Direct LLC	26 %	EZShield[sm] – Subsidiary of Custom Direct
Checks Unlimited	49 %	EZShield[sm] License in place - (2006)
Current, Others	1 %	EZShield[sm] License in place - (2006)
Bradford Exchange	1 %	EZShield[sm] License in place - (2007)
Checks In The Mail	23 %	EZShield[sm] License (pending final corp legal review)

77% of Direct Market recognizes
EZShield[sm] Product Uniqueness

Successful Track Record

2001-2007 units and revenue comparison



Consumer Product Appeal

22,311,021

boxes of checks have been protected by EZShield[sm] since 2001

58%

2007 YTD Increase in revenue over 2006

$25,498,000

2001 – 2007 Revenue

EZShield